

# From idea to socially successful project

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- Association «Skolēns LV»
  - Internet platform [www.skolens.lv](http://www.skolens.lv)
  - Founded in 2017
  - Aim - developing alternative learning-teaching methods, raising student motivation, enhancing results and outcomes
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# Social entrepreneurship

- Socially important ideas brought into reality
- Positive effects on community or society
- Raising public awareness
- Making difference
- Usually state has no resources to tackle with some social issues



- Students in Latvia use private tutors
  - Necessity to strengthen knowledge in particular subjects (mathematics, English etc.)
  - Successful cooperation with other companies
  - Creation of web-based platforms
  - Gaining profit - a question for each individual
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# Stages of social entrepreneurship

1

- Define socially important problem
- Find like-minded, motivated people

2

- Decide about the form of entrepreneurship
- Communicate people in this field

3

- Gain profit, help society
- Not always necessary

# State's support

- 2014 the Concept „On the Possibilities of Social Entrepreneurship Implementation in Latvia”
- 2018 Social Enterprise Law
- ALTUM - a state-owned development finance institution, which offers state aid for various target groups with the help of financial tools

# Characteristics of a young social entrepreneur

- Courage
- Commitment
- Creativity
- Innovation
- Team-working skills

# Thank you!



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