

IV International Economic Forum

“FUTURE ECONOMY:

Globalization Challenges faced by Europe and Baltics in the 21st century”

September 17, 2021

Venue: Latvian Academy of Sciences, Akadēmijas laukums 1, Riga, Latvia

AGENDA

09:00 – 10:00 Registration & Early Morning Coffee

10:00 – 10:40 Opening Ceremony

- Musical Performance
- Address of the Prime Minister of the Republic of Latvia *Dr. Arturs Krisjanis Karins*
- Address of the Member of the European Parliament, Member of the Committee on Economic and Monetary Affairs, prof., *Dr. Inese Vaidere*
- Address of the Minister of Education and Sciences of the Republic of Latvia, *Mg. paed. Anita Muizniece*
- Address of the President of the Latvian Academy of Sciences prof., *Dr. Ivars Kalvins*
- Address of the Deputy State Secretary for Economic Affairs of the Ministry of Economics of the Republic of Latvia Mr. *Raimonds Aleksejenko*

Host Moderator: Director of the Institute of Economics of the Latvian Academy of Sciences, assoc. prof., *Dr. Nina Linde*

10:40 – 10:50 Signing of cooperation memoranda for the development of science and innovative technologies in Latvia and the Baltic States

- **Signing of a Memorandum of Cooperation between the Latvian Academy of Sciences, the Estonian Academy of Sciences and the Lithuanian Academy of Sciences** (prof., *Dr. Ivars Kalviņš*, prof., *Dr. Tarmo Soomere*, prof., *Dr. Jūras Banys*)
- **Signing of a Cooperation Agreement between the Latvian Academy of Sciences and the Latvian Telecommunications Association** (prof., *Dr. Ivars Kalviņš*, LTA President *Pēteris Šmidre*)

10:50 – 12:30 Plenary Session I

- **Industry 4.0 - Are we Ready for Tomorrow's Challenges?** (Speaker: prof., *Dr. Juris Binde*, President of the “Latvijas Mobilais Telefons”, Vice-President of the Latvian Association of Information and Communication Technologies, Latvia)
- **Impact of COVID on International Business, Pharma & Healthcare Industry: Medicines, Vaccines for Human Well-being and Investment Opportunities** (Speaker: *Dr. Kannan Vishwanath*, Entrepreneur, International Trade Specialist in Pharmaceuticals, Chemical Engineer, Corporate Research Scientist, India)
- **Latvian and the Baltic States Development Opportunities and Threats in the 21st Century** (Speaker: *Dr. oec. Jānis Vanags*, professor at the Riga Technical University, lead researcher at the Institute of Economics of the Latvian Academy of Sciences, Latvia)
- **Science Advice as the Pillar of Future Economic Development** (Speaker: prof., *Dr. Tarmo Soomere*, President of the Estonian Academy of Sciences, Estonia)
- **New Technologies Impact to Economy – Case of Lithuania** (Speaker: prof., *Dr. Jūras Banys*, President of the Lithuanian Academy of Sciences, Lithuania)
- **C19: Crisis Management Analysis** (Speaker: *Dr. Aigars Rostovskis*, President of the Latvian Chamber of Commerce and Industry)

12:30 – 13:30 Lunch Break, B2B, B2S and S2S meetings

10:50 – 12:30 Plenary Session II

- **Connectivity between Central Asia, Baltics and the EU: a View from Uzbekistan** (Speaker: *H.E. Kadambay Sultanov*, Ambassador Extraordinary and Plenipotentiary of the Republic of Uzbekistan to the Baltic States and Finland, Uzbekistan)
- **Astana International Financial Centre - Ambassador of Innovative Approaches** (Speaker: prof., *Dr. Abdraim Bakytzhan*, Academician of the National Academy of Sciences of the Republic of Kazakhstan)
- **Manufacturing and Innovation in North Europe** (Speaker: *Dr. Björn Fagerström*, Head of Division Research, Collaboration, and Innovation at Lund University, Sweden)
- **Plenary Discussion: Vision, assessment and proposals of entrepreneurs, scientists and politicians for future economy** (Q&A: Speakers of the Plenary Session are participating)

Moderator: entrepreneur *Gerald Hoppstaedter*, Latvia/Austria

Insight of Sessions Moderators into the Work of parallel Sessions (Speakers: prof., *Dr. habil. oec. Baiba Rivža*, Academician of the Latvian Academy of Sciences, the Head of the State Research Program’s project INTERFRAME-LV; prof., *Dr. oec. Jelena Titko*, Researcher at the Institute of Economics of the Latvian Academy of Sciences; assoc. prof., *Dr. Nina Linde*, Director of the Institute of Economics of the Latvian Academy of Sciences)

15:00 – 15:30 Coffee Break, B2B, B2S and S2S meetings

15:30 – 17:30 Work in parallel sessions

Section I	Challenges of Latvian State and Society and its Solutions in the International Context — INTERFRAME-LV
Section II	Circular Economy and Social Entrepreneurship
Section III	State Competitiveness: a Systemic Approach. Theory and Practice

17:30 – 18:00 Conclusion and final musical performance, informal conversations

SESSION I | Challenges of Latvian State and Society and its Solutions in the International Context - INTERFRAME-LV

15:30 – 17:30 | Friday, September 17

Venue: 2nd floor Senate Hall

Moderators

BAIBA RIVZA (*Dr. habil. oec., prof.*), Academician of the Latvian Academy of Sciences, the Head of the state research program's project INTERFRAME-LV

TATYANA BOIKOVA (*Dr. oec., assoc. prof.*), Researcher at the Institute of Economics of Latvian Academy of Sciences

Presentations | Agenda

- **NATIONAL RESEARCH PROGRAM PROJECT INTERFRAME-LV FOR THE SUSTAINABILITY OF THE NATIONAL ECONOMY** (*Dr. habil. oec., prof. Baiba Rivza*, Academician of the Latvian Academy of Sciences, the Head of the state research program's project INTERFRAME-LV, LATVIA)
- **DEFINING COMMON GOOD, NEGLECTING FEEDBACK: NATIONAL DEVELOPMENT PLAN OF LATVIA FOR 2021-2027** (*Dr. sc. inf. Sergei Kruk*, Professor at the Faculty of Communication, Riga Stradins University, LATVIA)
- **MAIN ISSUES OF SUSTAINED ECONOMIC GROWTH IN EUROPEAN COUNTRIES** (*Dr. oec., assoc. prof. Tatyana Boikova*, Researcher at the Institute of Economics of Latvian Academy of Sciences, LATVIA)
- **SOCIAL ENTERPRISES - A SMART BUT YET UNDERESTIMATED RESPONSE TO CRISIS AND EMERGENCY SITUATIONS** (*Mg. sc. admin. Kristine Casno*, Research Assistant at the University of Latvia; *Dr. oec., prof. Biruta Sloka*, University of Latvia, LATVIA)
- **TRAINING OF EMPLOYEES TO PERFORM BETTER DUTIES AT WORK – COMPARISONS OF RESULTS IN DIFFERENT REGIONS OF LATVIA** (*MBA, PhD cand. Dace Stefenberga*, Lecturer and Researcher at the Ventspils University of Applied Sciences; *Dr. oec., prof. Biruta Sloka*, University of Latvia; *Dr. habil. oec., prof. Baiba Rivza*, Academician of the Latvian Academy of Sciences, the Head of the state research program's project INTERFRAME-LV)
- **CHALLENGES IN REDUCTION OF INCOME INEQUALITIES IN LATVIA** (*Dr. oec., prof. Biruta Sloka*, University of Latvia; *Mg. hist., Mg. sc. admin. Ginta Tora*, Researcher at the Research Institute of Economics and Management at the University of Latvia; *Dr. chem. Juris Dzelme*, Leading Researcher at the Institute of Chemical Physics of the University of Latvia; *Dr. sc. admin. Ilze Buligina*, Researcher at the Faculty of Business, Economics and Management of the University of Latvia, LATVIA)
- **POTENTIAL DEVELOPMENT OF MARINE PRODUCT IN THE BALTIC SEA REGION BY CHANGING CONSUMER AND SOCIAL BEHAVIOUR** (*MBA Zaiga Ozolina*, research assistant at Institute of Economics and Management of the University of Latvia; *Dr. oec., prof. Biruta Sloka*, University of Latvia, LATVIA)
- **EVIDENCE-BASED SOCIAL POLICY MAKING FOR SUSTAINABLE GOVERNANCE** (*Bc. oec. Darta Indriksone*, Research Assistant at the University of Latvia; *Dr. oec., prof. Biruta Sloka*, University of Latvia, LATVIA)
- **DIGITAL TRANSFORMATION IN LATVIA: OPPORTUNITIES FOR THE STAKEHOLDERS' PARTICIPATION** (*Mg. soc. sc., PhD cand. Eduards Lielpeters*, Research Assistant at the Research Institute of Economics and Management at the University of Latvia, LATVIA)
- **ROLE OF RESEARCH IN UNIVERSITY RANKINGS** (*Mg. biol., Mg. sc. admin. Evija Rusite*, deputy director at the Department of Science of the University of Latvia; *Dr. oec., prof. Biruta Sloka*, University of Latvia, LATVIA)
- **LATVIAN THEME PARK DEVELOPMENT IN LATVIAN REGION** (*MBA Uldis Plumite*, Private Entrepreneur, Lecturer at BA School of Business and Finance, LATVIA)
- **HUMAN CAPITAL AS A VALUE** (*Dr. paed. Anna Tatarinceva*, Expert of the Latvian Academy of Sciences, LATVIA)
- **DIGITAL ECONOMY AND SOCIETY INDEX WITHIN EUROPE'S DIGITAL TRANSFORMATION AND REGIONAL DEVELOPMENT** (*Lilita Abele*, Head of Circular Economy Centre at Science and Innovative Technologies, LATVIA)
- **CHALLENGES AND OPPORTUNITIES IN INTERNATIONAL SCIENTIFIC EVENTS ORGANIZATION: SOME EXPERIENCE IN LATVIA** (*Dr. oec. Natalia Konovalova*, Associate Professor at the RISEBA University of Applied Sciences, LATVIA)
- **PROMOTING AND INHIBITING FEATURES OF LATVIAS 'S SUSTAINABLE DEVELOPMENT** (*Dr. habil. sc. ing. Peteris Rivza*, Professor at the Latvia University of Life Sciences and Technologies; *Dr. oec. Laura Jeronscekova*, researcher at the Latvian Academy of Sciences, LATVIA)
- **LATVIAN FISH PROCESSING IN THE GLOBAL DIVISION OF LABOUR** (*PhD. cand. Mihails Silovs*, researcher at the Latvia University of Life Sciences and Technologies, LATVIA)

Report Posters | Agenda

- **WORK DESIGN AND MANAGEMENT IN A DIGITIZED ECONOMY** (*Andra Zvirbule*, Dean of the Faculty of Economics and Social Development at Latvia University of Life Sciences and Technologies; *Gunta Grinberga-Zalite*, Professor of Marketing at the Latvian University of Life Sciences and Technologies, LATVIA)
- **IMPACT OF CHANGING CONSUMER HABITS ON BUSINESS: IMPLICATIONS AND TRENDS OF COVID-19 – reCOVery-LV** (*Andra Zvirbule*, Dean of the Faculty of Economics and Social Development at Latvia University of Life Sciences and Technologies; *Gunta Grinberga-Zalite*, Professor of Marketing at the Latvian University of Life Sciences and Technologies; *Dr. habil. oec., prof. Baiba Rivza*, Academician of the Latvian Academy of Sciences, the Head of the state research program's project INTERFRAME-LV, LATVIA)
- **COVID-19 PANDEMIC AND LONG-TERM UNEMPLOYMENT** (*Mg. iur. Vera Hohlova*, third-year doctoral student at the Faculty of Agrarian and Regional Economics, Latvia University of Life Sciences and Technologies, LATVIA)
- **OPENNESS TO CHANGE OF EMPLOYEES IN TIMES OF CRISIS** (*PhD cand. Diana Kalnina*, Lecturer at Riga Stradins University; *Dr. soc. sc. Silva Senkane*, Assistant Professor at the Riga Stradins University, LATVIA)
- **USAGE OPTIONS OF DIGITAL TOOLS IN DEGRADED AREAS REVITALIZATION** (*Mg. Mairita Stepina*, student of the doctoral study program of the Faculty of Economics and Social Development of the Latvia University of Life Sciences and Tehnologies, LATVIA)
- **EVALUATION OF GREENHOUSE GAS EMISSIONS FROM ORGANIC SOILS FOR BETTER POLICY PLANNING** (*PhD cand. Ieva Licite*, Ministry of Agriculture of Latvia, LATVIA)

SESSION II | Circular Economy and Social Entrepreneurship

15:30 – 17:30 | Friday, September 17

Venue: 2nd floor Academy hall

Moderators:

JELENA TITKO (*Dr. oec., prof.*), Professor at EKA University of Applied Sciences, Researcher at the Institute of Economics of the Latvian Academy of Sciences;

EDGARS CERKOVSKIS (*Mg. oec., PhD cand.*), director of the study programme “Circular Economy and Social Entrepreneurship” at the EKA University of Applied Sciences

Agenda:

- **TRENDS OF DEVELOPMENT OF CIRCULAR ECONOMY OF LATVIA** (*Mg. oec., PhD cand. Edgars Cerkovskis*, director of the study programme “Circular Economy and Social Entrepreneurship” at the EKA University of Applied Sciences, LATVIA)
- **CIRCULAR ECONOMY FOR SUSTAINABLE DEVELOPMENT** (*Dr. oec. Tatjana Tambovceva*, professor at Riga Technical University, LATVIA)
- **SUSTAINABLE TEXTILE WASTE MANAGEMENT AND RECYCLING PROMOTION OPPORTUNITIES IN LATVIA AND EUROPE** (*Mr. Jānis Aizbalts*, Chairman of the Board of SIA "Eco Baltia vide", LATVIA)
- **SOCIAL ENTREPRENEURSHIP ECOSYSTEM IN LATVIA** (*Ms. Regita Zeila*, Director of the Latvian Social Entrepreneurship Association, LATVIA)
- **DEVELOPMENT OF CIRCULAR ECONOMY IN LATVIA: CHALLENGES AND OPPORTUNITIES** (*Dr. sc. admin. Natalija Cudecka-Purina*, Head of Environmental Quality and Waste Management Division of the Ministry of Environmental Protection and Regional Development, LATVIA)
- **SOCIAL ENTREPRENEURSHIP IN LATVIA: AREAS OF IMPACT** (*Dr. oec. Aija Sannikova*, Member of the Social Entrepreneurship Commission of the Ministry of Welfare, Leading researcher at the Baltic International Academy, Assistant Professor at the EKA University of Applied Sciences, LATVIA)
- **DIGITAL EVOLUTION OF WASTE MANAGEMENT IN EU AND BALTIC COUNTRIES** (*Mg.sc. geol., PhD cand. Nadeeshika Silva*, Research Associate at the University of Moratuwa, SRI LANKA)

SESSION III | State Competitiveness: a Systemic Approach. Theory and Practice

15:30 – 17:30 | Friday, September 17

Venue: 3rd floor Portrait Hall

Moderators:

JANIS VANAGS (*Dr. oec.*), Professor at Riga Technical University, Researcher at the Institute of Economics of the Latvian Academy of Sciences

NINA LINDE (*Dr. paed.*), Director of the Institute of Economics of the Latvian Academy of Sciences

Agenda:

- **MODELLING OF THE UNIVERSAL BASIC INCOME AS METHODOLOGY FOR UBIQUITOUS SOCIO-ECONOMIC TRANSFORMATIONS** (*Dr. Arunas Augustinaitis*, Rector of Kazimieras Simonavicius University; *Dr. oec., prof. Birute. T. Visokaviciene*, Kazimieras Simonavicius University; *Dr. Adomas Vincas Raksnys*, Lithuanian social scientist; *Ms. Vitalija Gabnyte*, doctoral student in economics at the Faculty of Economics and Business Administration at Vilnius University, LITHUANIA)
- **HEALTHCARE SECURITY AS A CHALLENGE TO ECONOMIC SECURITY IN THE DIGITAL AGE** (*Mg. oec. Lubova Svecova*, a Latvian lawyer and politician, a member of the Latvian Tax Consultant Association, LATVIA)
- **DEVELOPMENT AID AS AN ECONOMIC FACTOR IN THE UNITED NATIONS SECURITY COUNCIL ELECTION: LESSONS FOR LATVIA** (*Dr. Gunda Reire*, Advisor to the Minister of Foreign Affairs of the Republic of Latvia and Director of the Centre for International Studies, LATVIA)
- **THE ROLE OF THE WTO IN THE DEVELOPMENT OF INTERNATIONAL TRADE AND ECONOMIC SUSTAINABILITY** (*Mg. iur. Giga Abuseridze*, PhD candidate of Legal Sciences, researcher and lecturer at Riga Stradins University, GEORGIA)
- **CROSSBORDER ECONOMIC COOPERATION: OPEN INNOVATION, TRAILBLAZING AND INTRAPRENEURSHIP** (*MBA Juan Carlos Martinez Barrio*, International Project Manager and Speaker, Entrepreneur, Team Coach, Financial risk analyst, SPAIN)
- **INNOVATIONS AS COMPETITIVENESS MOVING FORCE: SIGHT OF INDUSTRIAL ROBOTICS AND AUTOMATION DESIGNER – ENTREPRENEUR** (*Mr. Arturs Zipris*, Owner and CEO of Mechanika Engineering, LATVIA)
- **IDEA MANAGEMENT SYSTEMS TYPES AND CREATIVITY** (*PhD Elina Mikelsona*, NGO Idea and Innovation Institute; *Dr. oec. Tatjana Volkova*, Professor of Strategic Management and Innovation Management and leading researcher at BA School of Business and Finance; *Dr. oec. Aivars Spilbergs*, Head of Economics and Finance Department in BA; *Dr. oec. Elita Liela*, Assistant of Professor and Programme Director at BA School of Business and Finance, LATVIA)
- **COMPETITIVENESS OF THE LATVIAN YOUTH IN THE 21ST CENTURY: OBSTACLES AND OPPORTUNITIES** (*Mr. Renars Raubiskis*, Research Assistant at the Institute of Economics of the Latvian Academy of Sciences; *Ms. Ance Petrovica*, Administrative Assistant at the Institute of Economics of the Latvian Academy of Sciences, LATVIA)
- **RELATIONS BETWEEN THE STATE AND SOCIETY IN THE CONTEXT OF REGULATORY ENACTMENTS: CASE OF LATVIA** (*Mg. sc. soc. Dace Krumina*, researcher at the Institute of Economics of the Latvian Academy of Sciences; *Dr. oec. Ilona Lejniece*, Docent and Member of the Constitutional Assembly, Founder of the Scholarship “Ilona Lejniece Scholarship for achievement of aims” at the EKA University of Applied Sciences, Expert of the Latvian Academy of Sciences, Researcher of Institute of Economics of the Latvian Academy of Sciences, LATVIA)
- **CHALLENGES OF DESIGN THINKING AND INNOVATION IN GOVERNANCE: CASE OF LATVIA** (*Bc. iur. Helmut Lejnietis*, Chairman of Board "Heli Ventures" Ltd, Chairman of the Board Latvian Business Angel Network; *Dr. oec. Ilona Lejniece*, Docent and Member of the Constitutional Assembly, Founder of the Scholarship “Ilona Lejniece Scholarship for achievement of aims” at the EKA University of Applied Sciences, Expert of the Latvian Academy of Sciences, Researcher of Institute of Economics of the Latvian Academy of Sciences, LATVIA)

Report Posters | Agenda

- **ECONOMIC ASPECTS OF THE CONCEPT OF SUSTAINABLE DEVELOPMENT, TAKING INTO ACCOUNT NON-RENEWABLE CRITICAL NATURAL CAPITAL** (*Dr. ing. Dmitry Ulanov*, Senate President, Docent at Riga Aeronautical Institute and Docent of Engineering at Riga Technical University, LATVIA)

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