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VI International Economic Forum

OPEN INNOVATION:

from the Creativity of the Individual to an Innovative Science-Based Economy

September 21-22, 2023

**Venue: Latvian Academy for Sciences, Academy Square 1, Riga, Latvia
the Portrait Hall, 3rd Floor**

The aim of the VI International Economic Forum is to analyse the role of human creativity and the potential of international ecosystems for the development of open innovations, as well as to present the world's best practices and evidence-based, practical solutions to achieve a higher level of well-being in our globalised society.

*The successful practice of five previous Economic Forums is continuing, that the Forum serves as a **platform for the exchange of experience and cooperation of scientists, entrepreneurs, and politicians**, stimulating the entry of local and foreign investment and the development of an innovative economy in the long term.*

AGENDA

September 21 (Thursday)

9.00-10.00	Registration & Early Morning Coffee
10.00-10.40	Opening Ceremony <ul style="list-style-type: none">• Musical Performance• Address of the Member of the European Parliament, Committees on Economic and Monetary Affairs & Environment, prof., Dr. Inese Vaidere• Address of the Minister of Education and Science of the Republic of Latvia Anda Caksa• Address of the Minister of Economics of the Republic of Latvia Viktors Valainis• Address of the President of the Latvian Academy of Sciences prof., Dr. Ivars Kalvins• Address of the Director of the Institute of Economics of the Latvian Academy of Sciences, assoc. prof., Dr. Nina Linde
10.40-12.30	Plenary Session I <ul style="list-style-type: none">• Business Models Innovation in Contemporary Society: Best Practice (Speaker: Dr. Solomon Darwin, Director of the Garwood Centre for Corporate Innovation and Centre for Growth Markets, University of California - Berkley, USA)• Now is the Time for Open Innovation (Speaker: Dr. Kannan Vishwanath, <i>Dr.h.c.</i> of the Latvian Academy of Sciences, International Trade Specialist in Pharmaceuticals, Chemical Engineer, Corporate Research Scientist, Latvia)• The Main Priorities of Science in the Republic of Kazakhstan (Speaker: Dr. Kunsulu Zakarya, President of the "National Academy of Sciences of the Republic of Kazakhstan" under the President of the Republic of Kazakhstan, Kazakhstan)• Driving Social Innovation via Mobile (Speaker: Tamara Dancheva, Senior International Relations Manager, GSMA, Co-Chair, G20 W20 India Digital Gender Inclusion Taskforce, Co-Chair of the Skills Coalition, Equals Global Partnership for Gender Equality in the Digital Age, United Kingdom)• Innovations and Economic Development: What is the Evidence? (Speaker: Dr. Janis Priede, Professor of Economics at the University of Latvia, the Head of the Department of Economics,

	the Editor of Economics at the National Encyclopaedia of Latvia, the Head of the Scientific board of the Productivity Council of Latvia)
12.30-13.30	Lunch Break, B2B, B2S and S2S meetings
13.30-15.00	<p>Plenary Session II</p> <ul style="list-style-type: none"> • Creativity and Business Intuition as a Source of Innovations (Speaker: <i>M.Sc. Pamela Bernabei</i>, President of the A. Meneghetti Scientific and Humanistic Research Foundation, Switzerland / Italy) • Making Investment Decisions with a Deliberate Lack of Initial Data: Intuition or Calculation? (Speaker: <i>MBA Cyril Golub</i>, Chairman of the Board of Directors at the Latvian Business Angel Network (LatBAN), Latvia) • EQUALS-EU: Building Capacity in Gender-Inclusive Innovation in Europe and Beyond (Speaker: <i>Dr., assoc. prof. Jo Cramer</i>, Project Co-ordinator, EQUALS-EU: Europe's Regional Partnership for Gender Equality in the Digital Age funded by the European Union's Horizon 2020 research and innovation programme, Oslo Metropolitan University, Norway/Australia) • Developing Digital Society: Innovation Opportunities and Challenges faces by Generation Z (Speaker: <i>Dr. Bao Leiping</i>, Shanghai Academy of Social Sciences, China) • Open Innovations: New Frontiers of Government's Public Policy (Speaker: <i>Dr. Satya Brahma</i>, Chairman of the Board at Network 7 Media Group, India)
15.00-15.30	Coffee Break, B2B, B2S and S2S meetings
15.30-17.00	<p>Panel Experts Discussion in order to find mechanisms for solving the following issues:</p> <ul style="list-style-type: none"> - <i>What does Europe and, in particular, the Baltic countries lack in order to launch innovative solutions on the market?</i> - <i>What competencies are needed to search for new solutions in the external environment and to develop an innovative economy at the micro and macro levels?</i> - <i>How to organize the transfer of technologies and scientific developments in effective way?</i> - <i>How to access the world's best technologies and competencies, and use them to enter new markets in order to diversify?</i> - <i>How best to protect intellectual property and control R&D activities?</i> - <i>How to use the open innovation in practice, allowing companies to increase the chances of success in developing new products by 3 times?</i> <p>Moderator: <i>Gerald Hoppstaedter</i>, Entrepreneur, Adviser to the Director of the Institute of Economics of the Latvian Academy of Sciences, Latvia / Austria</p> <p>Participants: Speakers of the Plenary Sessions & International Experts</p> <ul style="list-style-type: none"> • <i>Dr. Solomon Darwin</i>, Director of the Garwood Centre for Corporate Innovation and Centre for Growth Markets, University of California - Berkley, USA • <i>Dr. Satya Brahma</i>, Chairman of the Board at Network 7 Media Group, India • <i>M.Sc. Pamela Bernabei</i>, President of the A. Meneghetti Scientific and Humanistic Research Foundation, Switzerland / Italy • <i>MBA Cyril Golub</i>, Chairman of the Board of Directors at the Latvian Business Angel Network (LatBAN), Latvia • <i>Dr. Bao Leiping</i>, Shanghai Academy of Social Sciences, China) • <i>Dr. Janis Priede</i>, Professor of Economics at the University of Latvia, the Head of the Department of Economics, the Editor of Economics at the National Encyclopaedia of Latvia, the Head of the Scientific board of the Productivity Council of Latvia • <i>Dr. Skaidrite Gutmane</i>, Professor and Rector of the European Christian Academy
17.00-17.30	<p>Insight of Sessions Moderators into the Work of parallel Sessions of the 2nd day of the Forum</p> <ul style="list-style-type: none"> • <i>Dr. Baiba Rivza</i>, Academician of the Latvian Academy of Sciences, Latvia • <i>Dr. Jo Cramer</i>, Oslo Metropolitan University, Norway/Australia • <i>MBA Ieva Siliņa</i>, Former Adviser of Innovation and Technology to the Minister of Economics of the Republic of Latvia • <i>Mg.oec. Edgars Cerkovskis</i>, European Commission Expert on Macro and Regional Economics, Latvia • <i>Dr. Jelena Titko</i>, Vice-Rector for Science and International Relations of the University of Applied Sciences (EKA) • <i>MBA Cyril Golub</i>, Chairman of the Board of Directors at the Latvian Business Angel Network (LatBAN), Latvia • <i>MBA Oskar Stachowiak</i>, Managing Partner at The Untitled Venture Company BV, Luxembourg/Switzerland
17.30-18.00	Conclusion, informal conversations

September 22 (Friday)

9.30-10.30	<i>Registration & Morning Coffee</i>
10.30-12.00	<p>Plenary Session III</p> <ul style="list-style-type: none"> • Opening remarks of the Chairman of the Budget and Finance (Taxation) Committee of Saeima of the Republic of Latvia, Janis Reirs • The Sins and Wins of Inclusive Leadership (Speaker: assoc. prof., Dr. Anthony Giannoumis, Chair of the Board of the “Inclusive Creation”, Social Entrepreneur, Equality Advocate, Norway) • Analysis of the “Capital Repair” of the Financial and Capital Market System: Consequences and Opportunities for Increasing Competitiveness of the Financial Sector in Latvia (Speaker: Dr. Nina Linde, Director of the Institute of Economics of the Latvian Academy of Sciences) • Igniting Innovation: Tax Waivers for Scientific Start-ups and the Case of Latvia (Speaker: Ms. Liza Aizupiete, Co-founder and Managing Director of Fintelum - an Equity Crowdfunding Platform, Latvia)
12.00-13.00	<i>Lunch Break, B2B, B2S and S2S meetings</i>
13.00-15.00	<p>Work in parallel sessions:</p> <ol style="list-style-type: none"> 1. Creativity as a Source of Innovation (Moderators: Prof., <i>Dr. habil. oec.</i> Baiba Rivza, Academician of the Latvian Academy of Sciences, Latvia; <i>M.Sc.</i> Pamela Bernabei, President of the Scientific and Humanistic Research Foundation, Switzerland / Italy) Venue: Senate Hall, 2nd Floor 2. EQUALS-EU Symposium on Developing Gender-inclusive Innovation Ecosystems: Key Insights from the Project funded by the European Union Horizon 2020 R&I programme (Moderators: <i>Dr., assoc. prof.</i> Jo Cramer, Project Co-ordinator, EQUALS-EU: Europe’s Regional Partnership for Gender Equality in the Digital Age funded by the European Union’s Horizon 2020 research and innovation programme, Oslo Metropolitan University, Norway/Australia; Renars Raubiskis, Project Manager at the Institute of Economics of the Latvian Academy of Sciences, Latvia) Venue: Academic Hall, 2nd Floor 3. Innovations for Silver Economy (Moderators: <i>MBA, PhD cand.</i> Ieva Siliņa, former adviser of innovation and technology to the Minister of Economics of the Republic of Latvia; Ance Petrovica, Project Manager at the Institute of Economics of the Latvian Academy of Sciences, Latvia) Venue: Room No 1, 1st Floor 4. Circular economy as the basis of sustainable development (Moderator: <i>PhD cand., Mg.oec.</i> Edgars Cerkovskis, Director of the EKA study program "Circular Economics and Social Entrepreneurship", European Commission expert on macro and regional economics, Latvia) Venue: Room No 615, 6th Floor 5. Financial Literacy and Innovations in the Financial Sector (Moderator: <i>prof., Dr. oec.</i> Jelena Titko, Researcher at the Institute of Economics of the Latvian Academy of Sciences, Vice-Rector for Science and International Relations of the University of Applied Sciences (EKA), Aija Brikše, Head of the Financial Literacy Division at the Bank of Latvia, Latvia) Venue: Room No 304-305, 3rd Floor 6. Venture Capital as a Key to Innovative State Success (Moderator: <i>MBA</i> Cyril Golub, Chairman of the Board of Directors at the Latvian Business Angel Network (LatBAN), Latvia) Venue: Portrait Hall, 3rd Floor 7. The Industrial Development of Drones & Airspace Technologies as a Driver for the Innovative Economy in Latvia and beyond (Moderator: <i>MBA</i> Oskar Stachowiak, Managing Partner at The Untitled Venture Company BV, Luxembourg/ Switzerland) Venue: Room No 2 (329), 3rd Floor
15.00-15.40	<p>Final remarks:</p> <ul style="list-style-type: none"> • Main conclusions and recommendations at the end of the Forum and its sections • Discussion and approval of a resolution with recommendations for politicians, entrepreneurs and scientists
15.40-16.00	Conclusion, informal conversations by glass of wine

Working languages: English

Information and registration: Institute of Economics of the Latvian Academy of Sciences; e-mail: info@economicforum.lv, phone: +371-20207092, www.economicforum.lv

PARTNERS

