



Finanšu ministrija

*The world will not remain the same anymore...  
It will be better!*

## II European Latvian Economic Forum

# “INDUSTRIAL rEVOLUTION 4.0: Digital Economics, Data Protection & Compliance Best-Practice“

September 7– 8, 2018

### Forum's main aims:

1. Pay special attention to the information and communication technologies (ICT) as used in all spheres of the national economy, and on European resources in the era of the digital economy, contributing to the development of Latvia's leading positions as a country of smart technologies.
2. Use scientific potential and research results for the development of entrepreneurship, initiating new niches and sources for the development of entrepreneurship in accordance with the trends in the economy of the 21st century, and also stimulating digital security.
3. Continue the successful practice of the 1st European-Latvian Economic Forum, where the Forum serves as a platform for the exchange of experience and cooperation of scientists, entrepreneurs and politicians, stimulating the entry of local and foreign investment and the development of an innovative national economy in the long term.

## Forum's Program

September 7, Friday

09.00 - 10.00	Registration & Early Morning Coffee
10.00 - 11.00	<p><b>Opening Ceremony</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Musical Performance</li> <li><input type="checkbox"/> Address of the Prime Minister of the Republic of Latvia Mr. Maris Kuchinkis</li> <li><input type="checkbox"/> Address of the Deputy of the European Parliament prof., <i>Dr.oec.</i> Inese Vaidere</li> <li><input type="checkbox"/> Address of the Minister of Finance of the Republic of Latvia, Ms. Dana Reizniece-Ozola</li> <li><input type="checkbox"/> Address of Minister of Agriculture of the Republic of Latvia Mr. Janis Duklavs</li> <li><input type="checkbox"/> Address of the President of the Latvian Academy of Sciences, prof., <i>Dr.art.</i> Ojars Sparitis</li> </ul> <p><b>Moderator:</b> Director of the Institute of Economics of the Latvian Academy of Sciences, assoc. prof., <i>Dr.</i> Nina Linde</p>
11.00 - 13.00	<p><b>Plenary Session</b></p> <ul style="list-style-type: none"> <li>• <b>Development of digital economy and export of ICT services in Latvia - country of smart technologies</b> (Speaker: prof., <i>Dr.</i> Juris Binde, President of the “Latvijas Mobilais Telefons”, Vice-President of the Latvian Association of Information and Communication Technologies, Vice-President of the Latvian Confederation of Employers)</li> <li>• <b>Are we living in reality or in fiction? Memetic and nature information in the age of technologies and the Internet: latest scientific achievements</b> (Speaker: Pamela Bernabei, President of the Scientific and Humanistic Research Foundation, Switzerland / Italy)</li> <li>• <b>Application of Artificial Intelligence in different economical areas</b> (Speaker: UK - in the process of approval)</li> <li>• <b>Worldwide operational implementation of the GDPR illustrated by the example of BOSCH</b> (Speaker: Mr. Martin Otten, Co-founder and Head of the audit, lawyer and tax consulting)</li> </ul>

	company WPNO, Germany)
13.00 - 14.00	Lunch Break, B2B, B2S and S2S meetings
14.00 - 16.00	<b>Plenary Session</b> <ul style="list-style-type: none"> <li>• <b>New generation of metamodels and deep neural networks: scientific novelty and practical application</b> (Speaker: prof., Dr. Guntis Barzdins, Leading Scientist of the Laboratory of Artificial Intelligence of the Institute of Mathematics and Computer Science of the Latvian State University, Latvia)</li> <li>• <b>Industry 4.0. and the Future of Work: Intelligent Workplaces, powered by IoT</b> (Speaker: in the process of approval, US)</li> <li>• <b>Technology, Society, and the Digital Transformation: Digitalisation of Industry</b> (Speaker: in the process of approval, Germany)</li> <li>• <b>Best Scandinavian Practice of Industry 4.0</b> (Speaker: in the process of approval, Sweden/Norway)</li> <li>• <b>People Performance Management: innovative culture in the transformation process</b> (Speaker: in the process of approval, Latvia)</li> </ul>
16.00 - 16.30	Coffee Break, B2B, B2S and S2S meetings
16.30 - 17.30	<b>Panel discussion with international experts “Next Generation IoT: Science, Technologies and Innovations”</b> <b>Moderator:</b> President of the Latvian Chamber of Commerce and Industry Aigars Rostovskis
17.30 - 18.00	<b>Interactive introduction of Workshops Leaders</b>
18.00 - 18.30	<b>Conclusion and final musical performance</b>
18.30 - 19.00	<b>Closing reception, informal conversations with a glass of wine</b>

### September 8, Saturday

9.00 - 10.00	Registration & Morning Coffee
10.00 - 13.00	<b>Workshops in parallel sections “Application of the latest ICT solutions, scientific achievements and innovations in different economical areas”</b> <ul style="list-style-type: none"> <li>• Smart solutions in transport, logistics and urban governance</li> <li>• Smart solutions in energy and military industries</li> <li>• Smart solutions in digitalisation of industry</li> <li>• Smart solutions in financial and global business services</li> <li>• Smart solutions in healthcare and pharmacy</li> <li>• Smart solutions in education, culture and linguistics</li> <li>• Smart solutions in agriculture and forestry</li> <li>• Smart solutions in jurisprudence, data protection and cyber security</li> </ul>

**Venue of the Forum:** September 7, Friday – Riga Congress House, K. Valdemara Street 5, Riga  
September 8, Saturday - Latvian Academy of Sciences, Akademijas laukums 1, Riga

**Working languages:** Latvian / English

**Target audience:** entrepreneurs and potential investors, scientists, politicians, representatives of local governments and ministries, representatives of embassies, journalists

**Participation fee:** 100 EUR + VAT (for Members of the LCCI, FICIL and AHK – 20 % discount)

**Information and registration:** Institute of Economics of the Latvian Academy of Sciences; e-mail: [ei@lza.lv](mailto:ei@lza.lv); phone: +371-20207092, [www.economicforum.lv](http://www.economicforum.lv)

### SUPPORTERS AND PARTNERS:



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